

WORI - Whitepaper



”By utilising the WORI coin, you are supporting a project that blends potential financial potential with real-world impact. It enables you to turn someone’s wori into happiness”

Join us in making a difference - don’t wori, be happy, buy wori and make everyone happy!

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1. Introduction

Welcome to the official whitepaper for the WORI coin, a unique and community-driven cryptocurrency designed to support meaningful personal and communal goals within the KAS community.

The WORI coin is more than just a cryptocurrency; **it is a symbol of community, support, and shared dreams**. By participating in the WORI ecosystem, coin holders are not only investing in a potentially profitable asset **but also contributing to meaningful and impactful initiatives**.

Short term Objective:

As a community, we want to give back to Worison by helping him achieve a personal dream: securing a safe and comfortable home for his mother. The funds raised through the WORI coin will directly contribute to purchasing an apartment, ensuring that Worison's mum has a stable and secure place to live. This initiative is not just about providing a physical space; it's about giving back to someone who has given so much to our community, reinforcing the values of support and solidarity that define us. Included in the short term objective is the setting up of a restaurant business and establish resources for community projects in Morocco under the guidance of the Worison family

This Short term objective can be replicated by others many times across the world for individuals, families and communities if the following larger scale Medium & Long term objectives are achieved.

Medium term objective:

1. Establish WORI as a real world asset (RWA) as the defacto World Donor Coin that is accepted and used by large-scale community-based fundraising platforms like GoFundMe.com

Long term Objective: Three Worldwide Community Projects:

1. Establish a fund dedicated to ongoing community development projects worldwide, with a focus on education, healthcare, and small business support
2. Create a scholarship fund to support the education of underprivileged students in developing countries
3. Establish an emergency relief fund using WORI coins to provide immediate assistance during natural disasters and crises.

The WORI coin leverages the power of blockDAG technology and the communal spirit of the KAS network to turn dreams into reality. This whitepaper provides a comprehensive overview of the WORI coin, including its background, tokenomics, future roadmap and the introduction of a WORI DAO.

With each coin purchased, holders are not only buying in a potentially profitable asset but also contributing to noble causes that uplift individuals and communities.

2. Background

The Origin of WORI

WORI the Dog is our mascot, which symbolises loyalty, unity, and support, and is inspired by one of the young grassroots members of the Kasper community named Worison. Worison was mining Kasper with his phone, putting his savings in Kasper and dreaming of a better life for his family. His dream is to get an apartment for his mother, and to open a restaurant serving Moroccan cuisine as he loves to cook!

The members of our community decided to help support his dream, and accordingly the WORI token was born. The underlying theme of “helping others” was born and from acorns mighty oaks grow.

In Summary, the primary goal for the WORI coin is to channel the power of the KAS community towards meaningful and impactful initiatives that resonate with both personal and communal aspirations. This is a Community to help Communities. This is a simple mechanism that is powerful enough to turn someone’s wori into happiness. All that is required is for people to buy & utilise the WORI coins.

The collective action of purchasing and using WORI increases its value leading to profound positive changes when used as the World Donor Coin, demonstrating how little effort can lead to great outcomes.

Don't WORI, be happy !

Why a Meme Coin?

The WORI Coin which is a KRC-20 meme-token represents the WORI project. One of the first Kasper KRC-20 tokens to be launched on the Kasper Mainnet in June 2024.

Meme coins have gained popularity in the crypto world due to their ability to engage communities through relatable and fun themes.

The WORI coin leverages this trend while ensuring that it **serves a greater purpose beyond just potential financial gain.**

3. Tokenomics

Summary of Total Supply

- **Total coins:** 28.7 Billion (28,700,000,000) WORI coins
- **Distribution:**
 - 70.3% available for public sale
 - 15.3% Wori Foundation
 - 9.4% for Liquidity
 - 5% Marketing / Management

Detailed Distribution:

Total Supply: the total supply is 28.7 Billion (28,700,000,000).

Initial Distribution:

Preallocation to the WORI foundation to make sure the project succeeds. Operates as a DAO who paid for the initial deployment and associated costs.

70.3% Public allocation: Every WORI coin will be minted on a first-come, first-served basis.

Minting Limits:

As per the KRC-20 Standard the KRC-20 coins must be minted in predetermined batches at the cost of 1 \$KAS per batch. WORI coins can be minted in batches of 10,000 \$WORI coins

Opportunities Minting of WORI coin is limited by Two Factors:

- 1) The deployment of the coin by the Community Leaders
- 2) The initial & immediate Mint Supply of 21 Billion & then followed by monthly releases of 48.12 Million for 160 months. Once reached, no additional coins can be minted.

Key Features:

- No taxes or fees on transactions other than Kasper network gas cost.
- Changes to tokenomics or coin mechanics are not possible after launch.
- Equivalent to the contract being renounced on EVM chains.
- Fixed Maximum Supply of 28.7 Billion (28,700,000,000) WORI.
- Entirely Community-Funded and Community-Driven project.

Trading:

Once minted the trading of coins will be on a DEX which is currently under development.

Coin Utility

The WORI coin is designed to be a **symbol of community, support** and a community-driven asset with several use cases:

- **Fundraising:** Primary use for supporting community and personal goals.
- **Governance:** coin holders can participate in decision-making processes related to project development and community initiatives.

WORI DAO - (Decentralised Autonomous Organization)

“A decentralised autonomous organisation (DAO) is a form of organisational structure with no central governing body and whose members share a common goal of acting in the best interest of the entity. Popularised by blockchain enthusiasts, DAOs make decisions using a bottom-up management approach.”

In the case of WORI, the DAO plays a crucial role in the overall management and strategic direction of the project, including the achievement of its goals. Each member with $\geq 0.5\%$ ownership of the total WORI supply is entitled to one vote as a DAO member. If ownership falls below this threshold, voting rights are suspended until the required level is regained. The 0.5% must be held in a single wallet, with proof of ownership required.

4. Goals

Raise the value and acceptance of the WORI coin to:

Short Term:

1 - Empowering Worison and Supporting the Local Community

Goal: Enable the purchase of an apartment for Worison's mum, realise the dream of a Moroccan restaurant in Marrakesh, and establish resources for community projects in Morocco under the guidance of the Worison family.

Details:

Worison has been a cornerstone of the KAS community, consistently contributing his time and effort. The community aims to give back by achieving three key objectives that support Worison and his broader community in Morocco:

1.1 - Secure a Home for Worison's Mum:

- **Objective:** Raise funds to purchase a stable and comfortable apartment for Worison's mother.
- **Impact:** This initiative highlights the community's values of support and solidarity, ensuring that Worison's mum has a secure place to live.

1.2 - Realise the Dream of a Moroccan Restaurant in Marrakesh:

- **Objective:** Fund the establishment of a Moroccan restaurant for Worison, showcasing his culinary heritage.
- **Impact:** This restaurant will fulfil Worison's personal aspiration, enrich the local culture, and create job opportunities, providing a unique dining experience that boosts the local economy.

1.3 - Support Philanthropic Initiatives in Morocco:

- **Objective:** Allocate funds to community projects that benefit local Moroccan communities under the guidance of the Worison family.
- **Impact:** Projects may include building schools, improving healthcare facilities, animal shelters and supporting small businesses. By focusing on sustainable development, the WORI coin will help create long-lasting positive changes, amplifying the coin's reach and reinforcing the values of compassion and community support.

By combining these objectives, the WORI coin not only supports individual aspirations but also contributes to broader community development. This unified goal ensures that every action

taken within the WORI ecosystem has a meaningful and lasting impact, benefiting both Worison's family and the wider Moroccan community.

Goals 1.2 and 1.3 may take some time to achieve, but their foundations will be laid in the short term. **These goals serve as examples of how the power of WORI can be applied to similar situations globally, especially as the Medium and Long term goals outlined below are realised.**

Medium Term:

2 - WORI coin becomes a Real World Asset (RWA) as a World Donor Coin.

Goal: Establish WORI as the default crypto donor coin to be accepted and used by large-scale community-based fundraising platforms like GoFundMe.com.

Details: To elevate the WORI coin's utility and recognition, the goal is to position it as a Real World Asset (RWA) specifically designed for donations.

By becoming the default crypto donor coin on major fundraising platforms, **WORI can facilitate transparent, efficient, and secure donations.**

As the value of WORI increases so does its real world value for the cause recipient - something that does not happen with FIAT.

This initiative aims to partner with platforms like GoFundMe.com, enabling donors worldwide to contribute to various causes using WORI. This will not only increase the coin's usage and value but also promote a culture of giving within the crypto community. Potential partnerships with other global fundraising platforms can further enhance the reach and impact of WORI.

Long Term:

3 - WORI Community - Development Fund (WC-DF)

Goal: Establish a fund dedicated to ongoing community development projects worldwide, with a focus on education, healthcare, and small business support.

Details: This variant expands the philanthropic goal beyond Morocco, creating a global fund supported by WORI coin holders. The fund will allocate resources to projects in various regions,

prioritising education, healthcare, and economic empowerment. By fostering a diverse range of initiatives, the WORL Community Development Fund can address multiple areas of need, enhancing the coin's reputation as a force for good.

4 - WORL Community - Educational Scholarships (WC-ES)

Goal: Create a scholarship fund to support the education of underprivileged students in developing countries.

Details: Focused on education, this goal aims to provide scholarships to talented students from low-income families. By funding their education, the WORL coin can help these students achieve their full potential and contribute to their communities' development. This initiative would include partnerships with educational institutions and NGOs to ensure the effective use of funds and maximise the impact on students' lives.

5 - WORL Community - Emergency Relief Fund (WC-ERF)

Goal: Establish an emergency relief fund using WORL coins to provide immediate assistance during natural disasters and crises.

Details: This goal focuses on using the WORL coin for emergency relief efforts. The fund will be activated in response to natural disasters, humanitarian crises, and other emergencies, providing quick and efficient aid to affected communities. By partnering with international relief organisations, the WORL Emergency Relief Fund can ensure that resources are deployed **transparently, efficiently, and securely** where they are most needed, showcasing the coin's versatility and commitment to global well-being.

Funding Solutions for the 3 Large Scale Goals

1. 10% of the Initial coin Supply is reserved & is included in the 26.8% Reserve Fund:

- This fund is frozen until 2026 to give the WORL coin time to rise in value and to allow time for the initial goals to be achieved.

2. Utilise NFT's (subject to development in 2025).

- Each fund and project within the funds will make available a specific selection of NFT's which can be deployed with 100% of the profit (excluding transaction fees) to be

channelled back into with WORI Community Fund.

- Where possible Rare NFTs should be provided in the collections to entice high net worth entities or philanthropists to support specific projects for funds.
- In addition to the sale of NFTs, implement a mechanism for free NFT Airdrops (or similar incentives) to the biggest/most active wallets to encourage take-up and usage of WORI.
- **WORI is an ideal vehicle for funding projects as it facilitates transparent, efficient, and secure donations.**

3 - Investigate the use of a funding mechanism via the proposed KAS Smart Contracts.

- Once developed and available via KAS, these smart contracts can assist in the transparent, efficient, and secure management of projects.

5. Roadmap

Phase 1: Foundation

- **Q2 2024:** Concept development and community feedback.
- **Q2 2024:** coin creation on the KRC20 protocol.

Phase 2: Launch

- **Q3 2024:** Public sale of WORI coins - promotion and sales

Steps to Engage the Public, Create Demand and a connection with WORI:

1. **Awareness Campaigns:** Launch a comprehensive marketing campaign across multiple platforms (X, Instagram, TikTok, YouTube, and crypto forums) to raise awareness about the WORI coin. Utilise eye-catching visuals, engaging content, and influencers to spread the word.
2. **Community Building:** Foster a strong and active community on Discord, Telegram, and Reddit. Encourage discussions, AMAs (Ask Me Anything sessions), and regular updates to keep the community informed and engaged.
3. **Educational Content:** Create and distribute educational materials that explain the benefits of WORI coins, how to purchase and use them, and the impact of

the fundraising goals. Use infographics, videos, blog posts, and webinars to reach a broad audience.

4. **Incentive Programs:** Implement referral programs, airdrops, and rewards to incentivize early adoption and long-term holding of WORI coins. Offer exclusive benefits to the first batch of coin holders.
5. **Partnerships and Collaborations:** Establish strategic partnerships with crypto exchanges, influencers, and philanthropic organisations to expand reach and credibility. Collaborate with popular fundraising platforms like GoFundMe.com to integrate WORI as a donation option.
6. **Press Releases and Media Outreach:** Distribute press releases to major crypto and mainstream media outlets to announce the launch and highlight the unique aspects and goals of the WORI coin. Schedule interviews and feature articles to gain further exposure.
7. **Transparency and Trust:** Maintain transparency about the tokenomics, use of funds, and progress of fundraising goals. Regularly update the community on achievements and challenges to build trust and credibility.

Phase 3: Expansion

- **Q1 2025:** Development of NFT collections in preparation for KRC721 release in 2025.

Steps to Increase Demand Through NFTs:

1. **Exclusive NFT Drops:** Create limited-edition NFT collections tied to the WORI coin. Offer these NFTs to coin holders as a way to increase engagement and add value to holding WORI coins.
 2. **Community-Driven NFT Projects:** Encourage community participation in the creation and selection of NFT designs. Hold contests and voting events to make the process interactive and inclusive.
 3. **NFT Partnerships:** Collaborate with well-known NFT artists and platforms to co-create NFT collections. These partnerships can attract new audiences and add prestige to the WORI NFT offerings.
 4. **Utility NFTs:** Develop NFTs that offer additional benefits, such as access to special events, exclusive content, or governance rights within the WORI ecosystem. This enhances the appeal and utility of both the NFTs and the WORI coin.
- **Q1 2025:** Deployment of NFT's on Testnet in conjunction with the release of KRC-721 protocol*.
 - **H1 2025:** Deployment of NFT's on Mainnet conjunction with the release of KRC-721 protocol*.

* KRC-721 is a protocol under development by KasPlex and delivery timelines are speculative & subject to change.

Phase 4: Community Empowerment

- **2025 and Beyond:**

Development of WORI as a World Donor Coin:

1. **WORI Donation Portal:** Develop a dedicated portal where individuals and organisations can easily donate WORI coins to various causes. This portal will feature verified projects and transparent tracking of donations and their impact.
2. **Charity Partnerships:** Establish partnerships with well-known global charities and nonprofits to accept WORI coins for donations. This will increase the legitimacy and reach of the WORI coin.
3. **Influencer and Celebrity Endorsements:** Engage influencers and celebrities to endorse the WORI coin and its philanthropic goals. High-profile endorsements can significantly boost public interest and adoption.
4. **Continuous Improvement:** Regularly update and improve the WORI ecosystem based on community feedback and technological advancements. Ensure that the coin remains relevant and valuable in the ever-evolving crypto landscape.
5. **Large Scale Community Projects:** Develop and implement 3 large-scale community projects in education, healthcare, and economic empowerment, funded by the WORI Community Development Fund. Regularly report on the progress and impact of these projects to maintain transparency and community engagement.

6. Community Engagement

Social Media and Marketing

- **X/Twitter:** Regular updates, community polls, and engagement threads.

- **Discord:** Central hub for discussions, announcements, and community building.
- **Telegram:** Posts to spread awareness and gather support.

Community Initiatives - Optional

- **Contests and Giveaways:** Engaging the community with fun and rewarding activities.
- **Charity Drives:** Organising events to support broader causes.

7. Conclusion

The WORI coin is more than just a cryptocurrency; **it is a symbol of community, support, and shared dreams**. By participating in the WORI ecosystem, coin holders are not only engaging in a potentially profitable asset but also contributing to meaningful and impactful initiatives.

Your involvement in buying, holding, and trading WORI not only provides potential financial returns but also empowers you to make a meaningful difference. By simply participating, you contribute to the coin's value, which directly supports our philanthropic goals.

As the value of WORI rises, the \$ value of the resources available for funded projects increase, amplifying their impact. Whether it's donating to good causes or supporting community initiatives, every action you take with WORI helps to build a better future. Together, we can ensure that our collective efforts result in significant and lasting benefits for communities worldwide.

WORI is a simple way to build a brighter future, it allows us to support vital projects and in the process we are creating a truly impactful world donor coin.

As an aside WORI's achievements can significantly enhance the overall value of KAS.

“turn someone's wori into happiness”

8. Appendices

Appendix A: Glossary of Terms

- **HODL:** Hold On for Dear Life, a term used in the crypto community to encourage holding assets through volatility.
- **MEME:** Memecoins are a genre of cryptocurrency that is loosely defined by an exuberant online community supporting the currency's growth. They are sometimes identified with animated characters or animal meme images. In the case of WORL our mascot is the Worison family pet and the community is about more than just a cryptocurrency; it is a symbol of community, support, and shared dreams.

- **KRC-20**

Purpose :- Designed for fungible coins.

Characteristics

- **Interchangeability** :- Each coin is identical and can be exchanged on a one-to-one basis with any other coin of the same type.
- **Use Cases** :-Typically used for cryptocurrencies, utility coins, and other forms of digital assets where each unit is the same as every other unit.

Example :- Digital currencies, staking coins, and reward points.



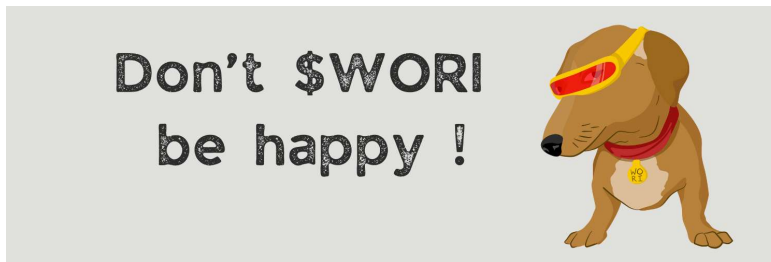
- **KRC-721 (NFT)**

Purpose :- Designed for non-fungible coins (NFTs).

Characteristics

- Uniqueness :-Each coin is unique and cannot be directly exchanged on a one-to-one basis with another coin.
- Use Cases :- Used for digital collectibles, unique assets, gaming items, real estate coins, and other assets where distinctiveness is crucial.

Example :- Artworks, game items, and other digital collectibles.



- **Key Differences:**

- Fungibility :- KRC-20 coins are fungible (identical and interchangeable), while KRC-721 coins are non-fungible (unique and not directly interchangeable).
- Use Cases :- KRC-20 is used for assets like digital currencies where uniformity is important, whereas KRC-721 is used for unique items like NFTs where each coin has its distinct value and properties.

Appendix B: Contact Information

- **Website:** www.WORlcoin.com
- **Email:** info@WORlcoin.com
- **Social Media:**
 - Twitter: [@WORlcoin](https://twitter.com/WORlcoin)
 - Telegram: [@WORlcoin](https://t.me/WORlcoin)
 - Discord: [WORl Community](https://discord.com/invite/WORlcoin)

Thank you for your interest in the WORL coin.

Together, we can achieve great things and make a positive impact on our community.



Disclaimer:

It is important to state that the WORL meme-coin is not a security, it is a meme coin that holds no intrinsic value, or any expectation of a financial return. The coin is therefore for entertainment purposes only. Any value ascribed to it by the open market, as a collectible etc. is out of our hands.

We may add utility to the token for gaming etc. in future, but this should not be expected at this time. DYOR & NFI.

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